



We are looking forward to a great 2018 SSP Conference!

One of the fields we've been looking at lately here at InsightsNow is Clean Label—the rapidly growing “free-from” movement. We've been exploring the trends and business challenges this movement poses, and uncovered some interesting and actionable insights through our research communities.

How do you do “Clean Label”?

Turn over this card for your pass to attend our private reception!

Powered By:



**CLEAN LABEL
ENTHUSIASTS™**

An InsightsNow Community

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Your Pass to the Party

Pull up a photo of your favorite "Clean Label" or free-from product (food, personal care, pet products, cleaning supplies) on your phone, and that's your pass to join us Wednesday, September 26, for our private reception.

From **8-10 pm**, we will be partying up in the **Rockefeller Suite** here at the Cleveland Hilton featuring Oregon wines, nibbles, and great SSP networking.

We hope you can join us!

